

Tournament of Roses Parade & Rose Bowl

2026 TRAVEL PROGRAMS

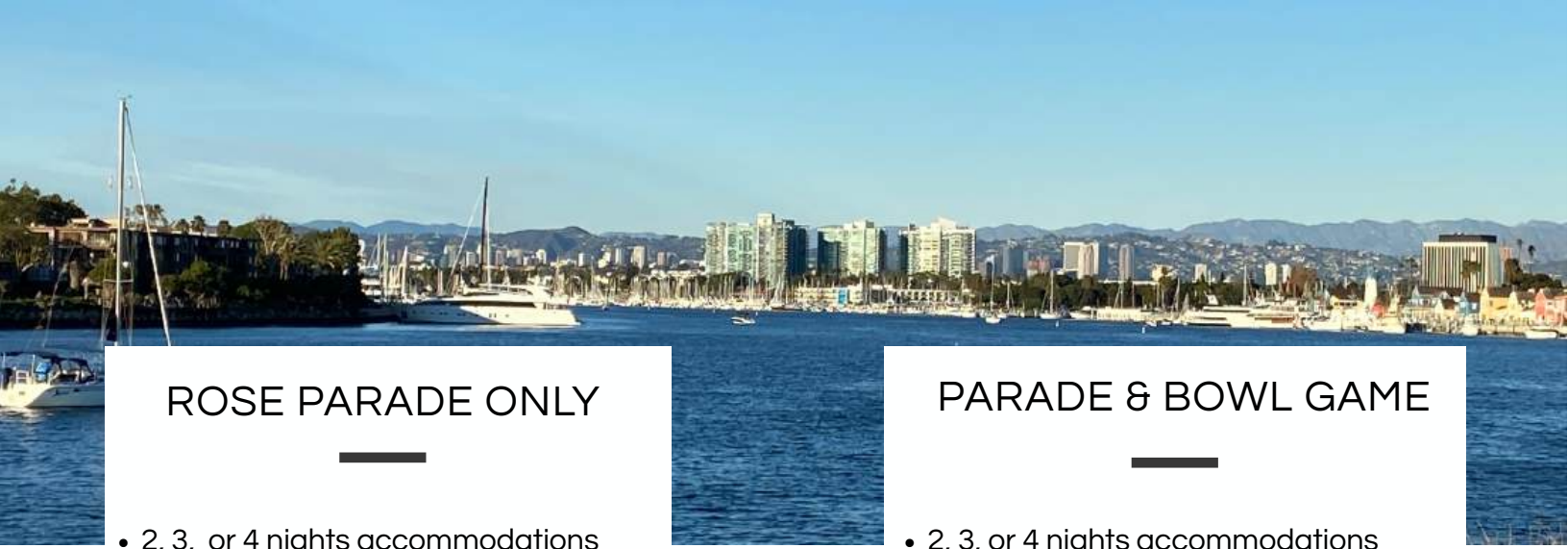


January 1, 2026

Let us make all the arrangements...

Our Tournament of Roses Parade and Rose Bowl programs offer our guests the finest experience possible. Stay in the heart of southern California, tour the LA area, and witness the Rose Parade in reserved seats located in prime parade viewing locations. Choose our Rose Bowl and Parade packages to fully experience the entire day!

The Hotel MdR Marina Marina Del Ray - a Doubletree Hotel, is located in the heart of everything California. Enjoy the seaside community of Marina Del Ray with stunning waterfront views and activities! The hotel is close to Venice Beach and within walking distance to over 40 shops and restaurants!



ROSE PARADE ONLY

- 2, 3, or 4 nights accommodations
- City tour of LA - 4 night option only
- Float Decorating Barn - Dec. 31st
- Rose Parade Ticket - Jan 1st
- Post Parade Float Showcase
- Grab & Go Breakfast Jan. 1st and Post parade brunch
- Daily ground transportation
- Private airport shuttle transportation
- From \$985 per person

[VIEW TOUR](#)

PARADE & BOWL GAME

- 2, 3, or 4 nights accommodations
- City tour of LA - 4 night option only
- Float Decorating Barn - Dec. 31st
- Rose Parade Ticket - Jan. 1st
- Pre-game Fan Experience Hospitality
- Reserved Rose Bowl Game Ticket
- Grab & Go Breakfast Jan. 1st
- Daily ground transportation
- Private airport shuttle transportation
- From \$1795 per person

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SPORTS

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2026 ROSE PARADE DAY-BY-DAY ITINERARY

Tuesday, December 30, 2025 - 4 night tour participants

9:00 am: Departure to Los Angeles City Tour. We will make stops and drive past various area including Santa Monica, Bel-Air/Beverly Hills, Rodeo Drive, Sunset Strip, Hollywood Walk of Fame and the Farmers Market.

3:00 pm: Estimated arrival back at the hotel.

Wednesday, December 31, 2025 - 3 and 4 night tour participants

7:00 am: Depart to the Float Decorating Barns

1:30 pm: Estimated arrival to the hotel. Enjoy Marina Del Rey.. shop, dine, or head to the beach!

9:00pm: Optional activity on your own - City of Marina del Rey Marina Lights and Fireworks over the water.

Thursday, January 1, 2026: All Tour Participants

4:30 am: Grab & go breakfast in the hotel lobby for all guests

5:00 am: Depart to the Rose Parade.

8:00 am: 2026 Rose Parade

10:00 am: Rose Parade concludes

11:30 am: Lunch at a local Pasadena restaurant

1:30 pm: Transportation to Post-Parade viewing

2:00 pm: Post-Parade viewing

4:00 pm: Transportation back to the Doubletree Marina del Rey Hotel

*Roundtrip Private Airport transportation is included in every package from/to LAX Airport.



2026 ROSE BOWL DAY-BY-DAY ITINERARY

Tuesday, December 30, 2025 - 4 night tour participants

9:00 am: Departure to Los Angeles City Tour. We will make stops and drive past various area including Santa Monica, Bel-Air/Beverly Hills, Rodeo Drive, Sunset Strip, Hollywood Walk of Fame and the Farmers Market.

3:00 pm: Estimated arrival back at the hotel.

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7:00 am: Depart to the Float Decorating Barns

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9:00pm: Optional activity on your own - City of Marina del Rey Marina Lights and Fireworks over the water.

Thursday, January 1, 2026: All Tour Participants

4:30 am: Grab & go breakfast in the hotel lobby for all guests

5:00 am: Depart to the Rose Parade.

8:00 am: 2026 Rose Parade

10:00 am: Rose Parade concludes

Following the parade, transfer to the Rose Bowl game

11:00 am: Pre-Game Hospitality begins at the Rose Bowl.

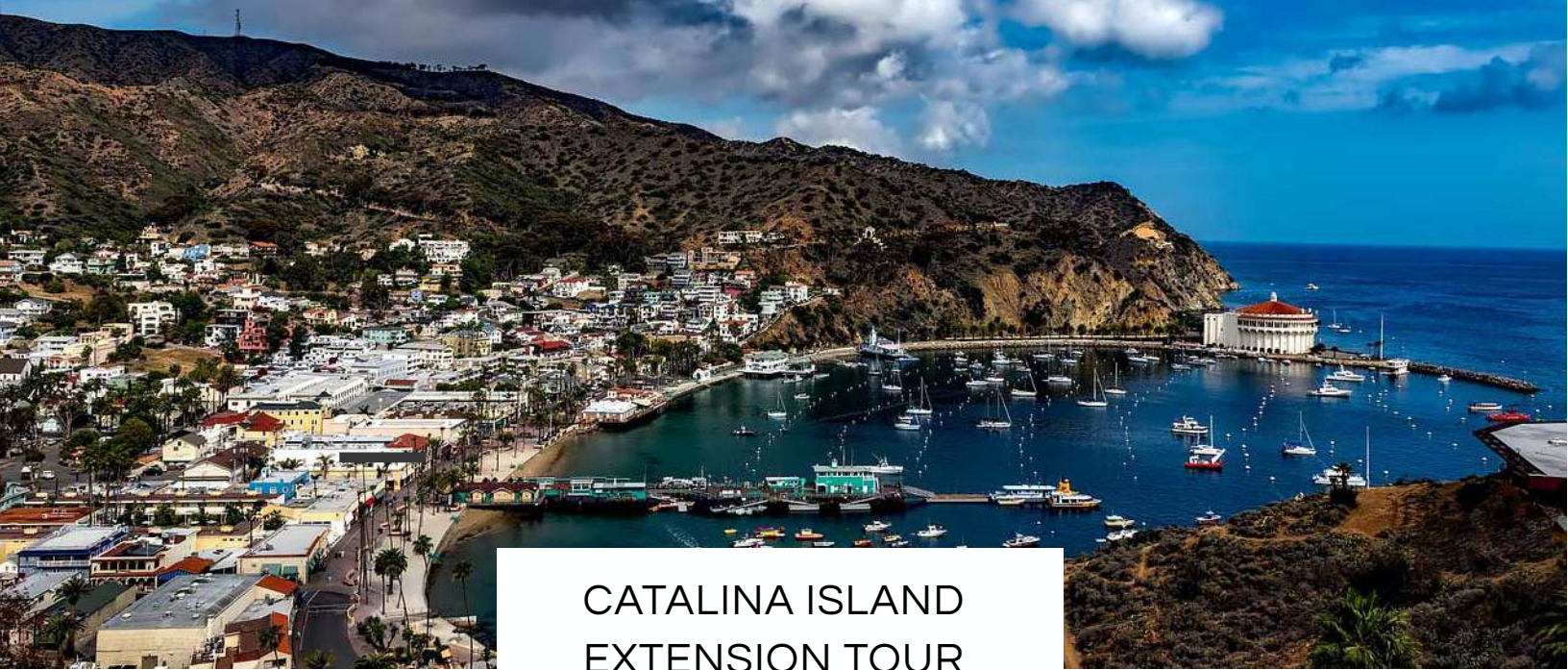
12:00 pm: Gates open at the Rose Bowl

2:00 pm: Kickoff to the 2026 Rose Bowl Game.

1 hour after the game: Transportation back to the Doubletree Marina del Rey

*Roundtrip Private Airport transportation is included in every package from/to LAX Airport.





CATALINA ISLAND EXTENSION TOUR

- 2 nights accommodations at Hotel Atwater
- Check in Jan 2, Check out Jan 4
* extra nights are available
- Round trip ferry to Catalina Island
- Private, round trip transportation from hotel to ferry port
- Avalon guided city tour - exploring the main town and surrounding scenic areas
- Choice of guided Ridge Top Adventure or Bison Expedition Tour
- Tour of Catalina Casino
- From \$995 per person

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